



# **KCL Dental Society**

# **Sponsorship Brochure**

## **2020-21**

**Nima Kazempour**  
**President**

**Sid Handa**  
**Treasurer**  
**Sponsorship Coordinator**

# Who are we?

Established

1894

A history of  
excellence and hard  
work precedes us



World  
Ranking  
2020



Academic and Social  
Events.  
Largest cohort of  
students, staff, alumni  
and guests

Charity  
Work

Hands on  
Courses

Events

Dental  
Society  
App

Lecture  
Series

Trade  
Fayre

Lectures  
for both  
students  
and  
alumni

# Our Committee 2020-21

**Dr. Lyndon Cabot**  
Staff  
President

**Tomisin Aiyere**  
Secretary

**Nima Kazempour**  
Student  
President

**Ellie Wells**  
Social  
Media  
Manager

**Sunny Singh**  
Student  
Vice  
President

**Wadiyah Mirza**  
Web and  
Design

**Sid Handa**  
Student  
Treasurer

**Sukhvir Duhra**  
Widening  
Participation

**Jitesh Jassal**  
BDSA Rep

**Yashvi Parikh**  
GPEP Rep

**Divya Kohli**  
Ball  
Secretary

**Humza Alam**  
Sport Rep

**Farah Bisada**  
Events Rep

**Binita Shah**  
Events Rep

**Riann Lakhani**  
International  
Rep

**Tanay Kulkarni**  
Student  
President-  
Elect

**Alisha Sagar Shiv**  
Bharakhada  
BDS2 Reps

**Muskaan Ali Rishi Daggarr**  
BDS3  
Reps

**Gihani Senanayake Yousaf Hussain**  
BDS4 Reps

**Hima Kanabar John Mikhail**  
BDS5  
Reps

# Events

The dental society organises a range of academic, social and charity events throughout the year for students and alumni alike.



## The Jump – Starting in NHS Dentistry

Dr Jin J Vaghela and Dr Ali Cohan



- Introduction to NHS Dentistry Rules and Regulations.
- Making the most from Dental Foundation Training.
- Hearing your mindset for Dental Foundation Training.



10th March 2020 | 6:00 PM | TOWER LECTURE THEATRE

FOLLOW US  

ALTERNATIVE LECTURE SERIES

2019-2020

KCL BDSA CHARITY WEEK PRESENTS



# THE GREAT DENTAL BAKE OFF!

£3 DONATION = 3 SLICES & TEA

FRIDAY 7TH DECEMBER  
FUNCTION ROOM, FLOOR 18  
12:30 - 2PM

All proceeds go to the Refugee Crisis Foundation

INTERESTED IN BAKING?  
EMAIL [jennifer.kelly@kcl.ac.uk](mailto:jennifer.kelly@kcl.ac.uk)



# Sponsorship Opportunities

We welcome you to sponsor our society! KCL Dental Society has a huge level of influence, with over 1000 students & faculty members in the Dental Institute that can develop special relationships with companies.

These will prove mutually beneficial and can last the entirety of a young dentist's career.

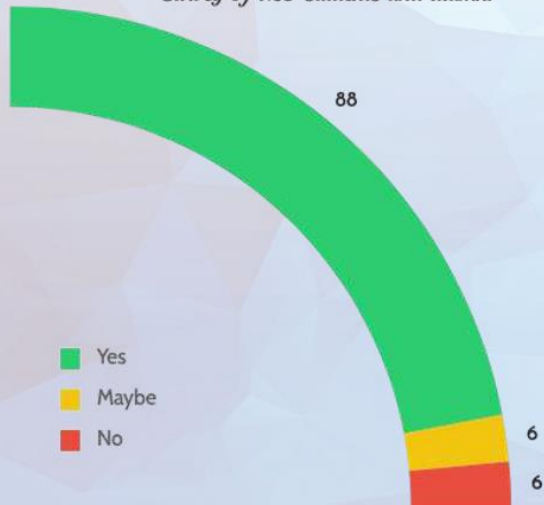


If you wish to sponsor individual events or would like to have a more personalized sponsorship package formulated for you please feel free to contact [siddharth.handa@kcl.ac.uk](mailto:siddharth.handa@kcl.ac.uk) with enquiries.

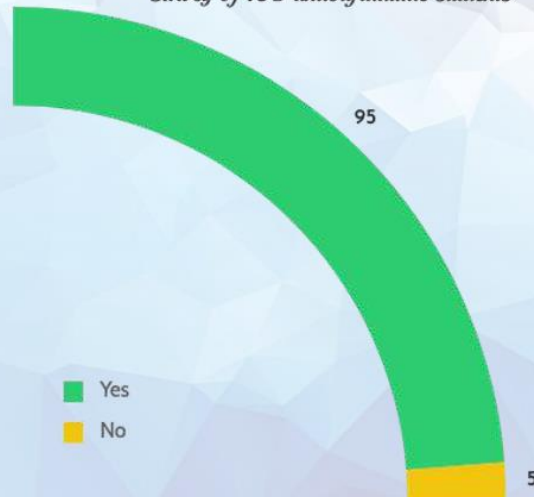
# The Academic Package

The Dental Society arrange a wide number of events over the course of the academic year. Many of these events are available to all undergraduates, our network of over 400 alumni, all members of staff including nurses, hygienists and clinicians but also non-King's dental professionals. This year will see us having a closer relationship with the dental alumni, and our education program of lectures will be notified to an even wider alumni audience.

Are you more likely to look into a company having seen them at a King's Event?  
*Survey of 120 students and alumni*



Would you be more inclined to use and/or recommend the services of a dental company who supports the dental society compared to a company that does not?  
*Survey of 105 undergraduate students*



# The Dentsoc Lecture Series



We are proud to be hosting a Core and a Non-Core Lecture Series this academic year which is led by our Staff President, Dr. Lyndon Cabot. The lectures are given by some of the renowned clinicians who come to King's to share their knowledge on various topics.

Our lecture series continues to get better every year – we have hosted a selection of talks from highly respected lecturers including Dr Wyman Chan, Dr Ashley Latter, Dr Simon Chard and Dr Milad Shadrooh – The Singing Dentist; all lectures carry CPD accreditation.

- We are looking for sponsors for the [entire lecture series](#); this will mean your logo will be affixed to all promotional material related to the lecture series. We are happy to receive slides/product information and announce or disperse it on your behalf.
- We are also looking for suitable sponsors for individual lectures. By suitable, we mean we would like your organisation to be related to the lecture topic. As a sponsor, your logo will be affixed to promotional material for that lecture only. There is also the opportunity to have a lecture stall outside of the lecture for you to connect directly to attendees and to speak about your organisation and products



# WEBINAR SERIES

EFFECT OF SKIN COLOUR ON DENTISTS CHOICE 04NOV   
PROFESSOR FRANCESCO MANNOCCI

IN COLLABORATION WITH FACULTY OF DENTISTRY AT UNIVERSITY OF FINIS TERRAE:



MINIMUM INTERVENTION ORAL CARE DELIVERY FOR CONTEMPORARY CARIES PREVENTION 11NOV   
PROFESSOR AVIJIT BANERJEE

OLD DOG, NEW TRICKS 25NOV   
DR. CHRIS SPROAT

SURGICAL AND PSYCHOLOGICAL ASPECTS OF ORTHOGNATIC SURGERY 02DEC   
MISS KATHLEEN FAN

## SPONSORS

 @KCL.DENTALSOCIETY  @KCLDENTALSOCIETY  @KCLDENTSOC

**Dentsoc core lecture series 2020-2021 Term 1**



# Principles of Teeth Whitening

## Wyman Chan

- Understanding the basic science of teeth whitening.
- History of teeth whitening.
- Understanding the different types of tooth stains that affects the aesthetic of the teeth.
- How to remove these discolouration safely and effectively.
- Understand the laws governing teeth whitening in the UK.
- Indications and Contra-indications on teeth whitening.
- Methods of teeth whitening.



This Lecture is sponsored by: **\*\*LECTURE SPONSOR\*\***

**1<sup>st</sup> October 2019 | 6:00PM | FI 30 TOWER LECTURE THEATRE**

**90 MINUTES CPD**

LECTURE SERIES SPONSORSHIP  
LOGOS GO HERE

**DENTSOC LECTURE SERIES**  
**2019-2020**

# The Academic Package

The academic package can be catered for your specific needs. Options available within the package are:

- **Sponsor a clinical event**; we are lucky to host some special clinical events such as composite masterclasses, endodontic masterclasses and so on. Get a formal thanks for your sponsorship at the event, company logo on promotional material etc. We welcome you to send us some slides so we can share some information about your organisation with attending delegates.
- **Sponsor our 2020/21 Lecture series**; we are lucky to have world-renowned lecturers/clinicians who are willing to come and speak at King's. As a result, we have our lecture series which goes on throughout the year and counts as CPD hours. Many undergraduates and even alumni make time to attend these lectures which can make them a prime sponsorship opportunity for you. Your company logo will be placed on all promotional material to the series and you will be verbally thanked at the start/end of lectures.

If interested in any form of sponsorship, please contact [siddharth.handa@kcl.ac.uk](mailto:siddharth.handa@kcl.ac.uk) for more information.

# The Elective Prize Package

## BDS4 – Student Elective

At the end of fourth year, many students can find it challenging to fund their electives. Students will put forward a detailed plan of their proposed elective and how the sponsorship money will be used to optimize their experience. You, as the sponsor, can decide which student you would like to fund.

### Benefits:

- Company logo on the website
- Photograph with winning student
- Verbal acknowledgement and promotion of the company by the students
- The lucky student(s) will write an article that can be used as a promotional material after their elective. This will be promoted on our social media platforms.

## Taking on Elective Students

This is an opportunity for you to provide one of our lucky students to do a UK based elective. As a corporation/practice we are hoping you would be willing to take in our dental students for a two-week period allowing them to see every aspect of the dental industry.

### Benefits:

- Company logo on the website
- Photograph with winning student
- Verbal acknowledgement and promotion of the company by the students
- Distribution of your company's promotional material in a thank you email.

# Thank You!

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All King's College London Dental Society financial contributions shall be handled by the Dental Society Staff and student treasurers.

kcldentalsociety **Instagram**

KCL Dental Society **Facebook**

kcldentalsociety.com **Website**



## Contact Us

Sid Handa

Treasurer & Sponsorship  
Coordinator

[siddharth.handa@kcl.ac.uk](mailto:siddharth.handa@kcl.ac.uk)

If you wish to sponsor individual events or would like to have a more personalized sponsorship package formulated for you please feel free to contact us with enquiries.